UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON AT SEATTLE

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

JESSE WILLMS, et al.,

Defendants.

Case No.

[PROPOSED] PRELIMINARY INJUNCTION WITH ASSET FREEZE

Plaintiff, the Federal Trade Commission ("FTC" or "Commission") has filed its Complaint seeking a permanent injunction and other equitable relief pursuant to Section 13(b) of the Federal Trade Commission Act, 15 U.S.C. § 53(b), alleging that defendants Jesse Willms; 1021018 Alberta Ltd; 1016363 Alberta Ltd; 1524948 Alberta Ltd; Circle Media Bids Limited; Coastwest Holdings Limited; Farend Services Ltd; JDW Media, LLC; Net Soft Media, LLC; Sphere Media, LLC; and True Net, LLC (collectively referred to as "Willms defendants"), have engaged in deceptive sales of products, programs, and services via the Internet and, with defendants Peter Graver, Adam Sechrist, Brett Callister, and Carey L. Milne (collectively referred to with the Willms defendants as "defendants"), have engaged in unfair conduct by making unauthorized charges to consumers' credit cards and bank accounts and by obtaining merchant processing accounts. The Commission's Complaint alleges that the defendants' deceptive and unfair practices violate Section 5(a) of the FTC Act, 15 U.S.C. § 45;

Section 917(c) of the Electronic Fund Transfer Act, 15 U.S.C. § 1693o(c) ("EFTA"); and Section 205.10(b) of Regulation E, 12 C.F.R. § 205.10(b) ("Regulation E").

The Commission also has moved for entry of a preliminary injunction with an asset freeze pursuant to Rule 65(a) of the Federal Rules of Civil Procedure, Fed. R. Civ. P. 65(a).

The Court, having considered the Complaint, the plaintiff's motion for preliminary injunction, the memorandum of points and authorities in support of the motion, including the declarations and exhibits attached thereto, and the defendants' opposition to the motion, and being otherwise advised, makes the following findings of fact and conclusions of law:

FINDINGS

- 1. This is an action by the Commission instituted under Section 13(b) of the FTC Act, 15 U.S.C. § 53(b) and EFTA, 15 U.S.C. § 1693o(c). The Commission has authority to seek the relief contained herein.
- 2. The Commission's Complaint states a claim upon which relief may be granted under Sections 5(a) and 12 of the FTC Act, 15 U.S.C. § 45(a) and 52, Section 907(a) of EFTA, 15 U.S.C. § 1693e(a), and Section 205.10(b) of Regulation E, 12 C.F.R. § 205.10(b).
- This Court has jurisdiction of the subject matter of this case, and there is good cause to believe it will have jurisdiction over all parties hereto. Venue in the Western District of Washington is proper.
 - 4. The acts and practices of the defendants are in or affecting commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.
- 20 5. This Court has the authority to grant a preliminary injunction and other equitable relief, including an asset freeze, pursuant to Section 13(b) of the FTC Act, 15 U.S.C. § 53 (b), and Rule 65 of the Federal
- 22 Rules of Civil Procedure. FTC v. H.N. Singer, 668 F. 2d 1107 (9th Cir. 1982); FTC v. World Wide
- 23 Factors, Ltd., 882 F.2d 344, 346-47 (9th Cir. 1989); FTC v. Inc21.com Corp., 688 F. Supp. 2d. 927 (N.D.
- 24 Cal. 2010).

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- 6. Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), authorizes the issuance of such preliminary relief upon a proper showing that, weighing the equities and considering the Commission's likelihood of ultimate success, such action would be in the public interest.
- 28 7. Section 5(a) of the FTC Act prohibits deceptive acts and practices in or affecting commerce. To

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be deceptive, an act or practice must be one that is likely to mislead consumers acting reasonably under the circumstances, and is material. <u>FTC v. Pantron I Corp.</u>, 33 F.3d 1088, 1095 (9th Cir. 1994), *citing* <u>Cliffdale Assocs., Inc.</u>, 103 F.T.C. 110, 164-65 (1984).

- 8. Misrepresentations or deceptive omissions of material fact constitute deceptive acts or practices prohibited by Section 5(a) of the FTC Act. 15 U.S.C. § 45(a).
- 9. Acts or practices are unfair under Section 5 of the FTC Act if they cause substantial injury to consumers that consumers cannot reasonably avoid themselves and that is not outweighed by countervailing benefits to consumers or competition. 15 U.S.C. § 45(n).
- 10. Section 12(a) of the FTC Act, 15 U.S.C. § 52(a), prohibits the dissemination of any false advertisement in or affecting commerce for the purpose of inducing, or which is likely to induce, the purchase of food, drugs, devices, services, or cosmetics. For the purposes of Section 12 of the FTC Act, 15 U.S.C. § 52, AcaiBurn and PureCleanse, and other similar products, are either a "food" or "drug" as defined in Section 15(b) and (c) of the FTC Act, 15 U.S.C. § 55(b) and (c).
- 11. The evidence the FTC has submitted demonstrates that it is likely to prevail on the merits of this action and that there is good cause to believe that the Willms defendants have engaged and are likely to engage in acts and practices that violate Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), by:
- a. Misrepresenting that consumers can obtain a product, program, or service on a "trial" basis, for "free," or "risk-free" for only a nominal shipping and handling fee, or that consumers can obtain a product, program, or service as a "bonus" for which consumers would not be charged;
 - b. Misrepresenting that they will provide a full refund to consumers who request one;
- c. Failing to disclose, or disclose adequately, material terms and conditions of their offers including, but not limited to, that:
 - Consumers who sign up for some of the Willms defendants' trial offers will be enrolled in a membership program and charged an upfront membership fee if they do not cancel within a certain time period;
 - ii. Consumers who sign up for some of the Willms defendants' penny auction programs will immediately be charged an upfront fee for registering for which there is no opportunity to cancel;

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- iii. Consumers who sign up for some of the Willms defendants' trial offers will be charged the full price for a month's supply of the product, or a month's access to the service or program, if they do not cancel and return the product within a certain time period;
- iv. Consumers who sign up for some of the Willms defendants' trial offers or penny auction programs will be enrolled in a membership program and be charged a recurring monthly fee if they do not cancel within a certain time period; or
- v. Consumers who sign up for some of the Willms defendants' trial offers will be enrolled in a membership program for upsell items and be charged recurring monthly fees if they do not cancel within a certain time period;
- d. Failing to disclose, or disclose adequately, material terms and conditions relating to cancelling future charges or obtaining refunds including, but not limited to:
 - That consumers who attempt to cancel and/or seek a refund must obtain a return tracking number from the Willms defendants before returning the product;
 - ii. That consumers who seek to cancel and/or receive a refund will incur additional costs in returning the product including, but not limited to, paying for return shipping, insurance, and delivery confirmation;
 - iii. That consumers who seek to cancel the upsell products must cancel each program separately within specific, different time periods to avoid additional charges; or
 - iv. The process for consumers to cancel the monthly recurring charges associated with the Willms defendants' trial offers or penny auctions, and the details of the Willms defendants' cancellation and refund processes; and
- e. Misrepresenting that their products are used, endorsed, or approved by specifically identified celebrities, such as Oprah Winfrey and Rachael Ray.
- 12. The evidence the FTC has submitted demonstrates that it is likely to prevail on the merits of this action and that there is good cause to believe that the Willms defendants have engaged and are likely to engage in acts and practices that violate Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a) and 52, by:

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- a. Misrepresenting that use of AcaiBurn and PureCleanse will result in rapid and substantial weight loss, including that individuals who used AcaiBurn or PureCleanse lost 450% more weight than those who only dieted and exercised;
- b. Misrepresenting that scientific evidence, including two eight-week, placebo-controlled clinical studies, shows that AcaiBurn and PureCleanse cause rapid and substantial weight loss; and
 - c. Misrepresenting that use of PureCleanse will aid in the prevention of colon cancer.
- 13. The evidence the FTC has submitted demonstrates that it is likely to prevail on the merits of this action and that there is good cause to believe that defendants have engaged and are likely to engage in acts and practices that violate Section 5(a) and 5(n) of the FTC Act, 15 U.S.C. §§ 45(a) and 45(n), by;
- a. Causing charges to be submitted for payment to the credit and debit cards of consumers without the express informed consent of consumers; and
- b. Providing merchant banks with false or misleading information to obtain and maintain merchant accounts through which defendants place charges on consumers' credit and debit card accounts.
- 14. The evidence the FTC has submitted demonstrates that it is likely to prevail on the merits of this action and that there is good cause to believe that defendants have engaged and are likely to engage in acts and practices that violate Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), Section 907(a) of EFTA, 15 U.S.C. § 1693e(a), and Section 205.10(b) of Regulation E, 12 C.F.R. § 205.10(b), by:
- a. Debiting consumers' bank accounts on a recurring basis without obtaining a written authorization signed or similarly authenticated from consumers for preauthorized electronic fund transfers from their accounts; and
- b. Debiting consumers' bank accounts on a recurring basis without providing a copy of a written authorization signed or similarly authenticated by the consumer for preauthorized electronic fund transfers from the consumer's account.
- 15. There is good cause to believe that irreparable harm will result from the defendants' ongoing violations of Section 5(a) of the FTC Act, 15 U.S.C. 45(a), Section 907(a) of EFTA, 15 U.S.C. § 1693e(a), and Section 205.10(b) of Regulation E, 12 C.F.R. § 205.10(b), unless they are restrained and

enjoined by Order of this Court.

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- 16. There is good cause to believe that irreparable damage to the Court's ability to grant effective final relief for consumers in the form of monetary redress will occur from the sale, transfer, or other disposition or concealment by defendants of assets or records unless defendants are immediately restrained and enjoined by Order of this Court.
- 17. Therefore, in accordance with Fed. R. Civ. P. 65(a), good cause and the interests of justice require that this Order be entered.
- 18. Weighing the equities and considering the FTC's likelihood of ultimate success on the merits of its claims, a Preliminary Injunction, including a freeze on the defendants' assets, is in the public interest.
- 19. As an agency of the United States, no security is required of the Commission for issuance of a preliminary injunction. Fed. R. Civ. P. 65(c).

DEFINITIONS

For purposes of this Preliminary Injunction ("Order"), the following definitions shall apply:

- 1. "Advertisement" or "advertising" means any written or verbal statement, illustration, or depiction, in any medium, that is designed to effect a sale or create interest in the purchasing of any product, program, or service.
- 2. "Affiliate Program(s)" means any arrangement under which any of the defendants pay, offer to pay, or provide or offer to provide any form of consideration to any third party to (a) provide any of the defendants with, or refer to any of the defendants, potential or actual customers; or (b) otherwise market, advertise, or offer for sale any product, program, or service on behalf of any of the defendants.
- 3. "Asset" or "Assets" means any legal or equitable interest in, right to, or claim to, any real or personal property including, but not limited to, goods, instruments, equipment, fixtures, general intangibles, inventory, checks, or notes, (as these terms are defined in the Uniform Commercial Code), lines of credit, chattels, leaseholds, contracts, mail or other deliveries, shares of stock, lists of consumer names, accounts, credits, premises, receivables, funds, and all cash, wherever located.
- 4. "Assisting others" means providing goods or services to another person or entity including, but not limited to (a) formulating, developing, or providing, or arranging for the formulation, development, or provision of, any advertising or marketing content; (b) performing advertising or marketing services of any kind including, but not limited to, soliciting endorsements or testimonials, selecting sponsored search

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registration of domain names; presenting or making available to others the opportunity to participate in any advertising campaign or to act as a publisher of advertising or driving traffic to any web page, URL, or mobile application; (c) providing names, or assisting in the generation, of potential customers; or (d) processing or arranging for processing of credit card, debit card, Automated Clearinghouse ("ACH") debits, remotely-created checks, or payments through any other system. 5. "Billing Information" means any data that enables any person to access a consumer's account, such as a credit card, checking, savings, share or similar account, utility bill, mortgage loan account, or

6. "Clearly and Conspicuously" means:

- In print communications, whether in paper or displayed electronically, the disclosure shall be in a type size and location sufficiently noticeable for an ordinary consumer to read and comprehend it, in print that contrasts with the background against which it appears:
- Ъ. In communications disseminated orally, the disclosure shall be delivered in a volume and cadence sufficient for an ordinary consumer to hear and comprehend it;
- In communications made through an electronic medium (including, but not limited to, c. television, video, radio, and interactive media, such as the Internet, online services, and software), the disclosure shall be presented simultaneously in both the audio and visual portions of the communication. In any communication presented solely through visual or audio means, the message may be made through the same means in which the communication is presented;
- In any communication disseminated by means of an interactive electronic medium d. including, but not limited to software, the Internet, or online services, a disclosure must be unavoidable and presented prior to the consumer incurring any financial obligation. Any audio disclosure shall be delivered in a volume and cadence sufficient for an ordinary consumer to hear and comprehend it. Any visual disclosure shall be of a size and shade, with a degree of contrast to the background against which it appears, and shall appear on the screen for a duration and in a location, sufficiently noticeable for an ordinary consumer to read and comprehend it without the simultaneous presentation/use of visual or

audio distractions, such as moving images or audio unrelated to the disclosure; and

- e. Regardless of the medium used to disseminate it, the message shall be in understandable language and syntax. Nothing contrary to, inconsistent with, or in mitigation of the message shall be used in any communication.
- 7. "Corporate Defendants" means 1021018 Alberta Ltd., also d.b.a. Just Think Media, Credit Report America, Wulongsource, and Wuyi Source; 1016363 Alberta Ltd., also d.b.a. eDirect Software; 1524948 Alberta Ltd., also d.b.a. Terra Marketing Group, SwipeBids.com, and SwipeAuctions.com; Circle Media Bids Limited, also d.b.a. SwipeBids.com, SwipeAuctions.com, and Selloffauctions.com; Coastwest Holdings Limited; Farend Services Ltd.; JDW Media, LLC; Net Soft Media, LLC, also d.b.a. SwipeBids.com; Sphere Media, LLC, also d.b.a SwipeBids.com and SwipeAuctions.com; and True Net, LLC, also d.b.a. Selloffauctions.com, and their successors and assigns, and by whatever other names each may be known, and any subsidiaries, affiliates, and any fictitious business entities or business names created or used by these entities, or any of them.
- 8. "Defendants" means the Corporate Defendants and the Individual Defendants, individually, collectively, or in any combination.

9. "Dietary Supplement" means:

- a. Any product labeled as a dietary supplement or otherwise represented as a dietary supplement; or
- b. Any pill, tablet, capsule, powder, softgel, gelcap, liquid, or other similar form containing one or more ingredients that are a vitamin, mineral, herb or other botanical, amino acid, probiotic, or other dietary substance for use by humans to supplement the diet by increasing the total dietary intake, or a concentrate, metabolite, constituent, extract, or combination of any ingredient described above, that is intended to be ingested, and is not represented to be used as a conventional food or as a sole item of a meal or the diet.
- 10. "Endorsement" means any advertising message (including verbal statements, demonstrations, or depictions of the name, signature, likeness, or other identifying personal characteristics of an individual or the name or seal of an organization) which message consumers are likely to believe reflects the opinions, beliefs, findings, or experience of a party other than the sponsoring advertiser. The party

IT IS THEREFORE ORDERED that the Willms defendants, whether acting directly or through any corporation, partnership, subsidiary, division, affiliate, or other entity or device, are hereby preliminarily restrained and enjoined from engaging in, or assisting others engaged in, the advertising,

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marketing, promoting, offering for sale, or sale of any product, program, or service with a negative option feature. Nothing in this Order shall be read as an exception to this Section I.

II. PROHIBITED BUSINESS PRACTICES

IT IS FURTHER ORDERED that the Willms defendants, whether acting directly or indirectly through any corporation, partnership, subsidiary, division, affiliate, or other entity or device, and their officers, agents, servants, employees, attorneys, and all persons or entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, in connection with the advertising, marketing, promoting, offering for sale, or sale of any product, program, or service, are hereby preliminarily restrained and enjoined from:

- A. Misrepresenting, or assisting others in misrepresenting, expressly or by implication, any material fact about the cost or refund policy associated with any product, program, or service including, but not limited to, that:
 - 1. A product, program, or service is offered on a "free," "trial," or "bonus" basis, or words of similar import, denoting or implying the absence of any obligation on the part of the recipient of the offer to pay anything other than a nominal fee; or
 - A purchase is "risk free," offered with a "satisfaction guarantee," or with a money-back guarantee;
- B. Misrepresenting, or assisting others in misrepresenting, expressly or by implication, any material fact about the terms and conditions associated with any product, program, or service including, but not limited to, misrepresentations about:
 - 1. The total cost to purchase, receive, or use the product, program, or service;
 - 2. The timing or manner of any charge or bill;
 - Any material restrictions, limitations, or conditions to purchase, receive, or use the product, program, or service;
 - Any material aspect of the nature or terms and conditions of any refund,
 cancellation, exchange, or repurchase policy for the product, program, or service;
 or
 - 5. Any material aspect of the benefits, performance, efficacy, nature, or central

characteristics of the product, program, or service;

- C. Failing to clearly and conspicuously disclose, or assisting others who fail to clearly and conspicuously disclose, before consumers are asked to pay money, submit consideration, or reveal billing or bank account information, all material terms and conditions of any offer including, but not limited to:
 - 1. The amount, timing, and manner of payment of all fees, charges, or other amount that a consumer will be charged or billed;
 - 2. All material restrictions, limitations, or conditions applicable to the purchase, receipt, or use of the product, program, or service that is the subject of the offer (including any product, program, or service associated with a free product, program, or service, or a product, program, or service available on a trial basis); and
 - 3. The terms and conditions of any refund, cancellation, exchange, or repurchase policy or policies, including the specific steps and means by which such requests must be submitted, and the telephone number, email address, web address, or street address to which such requests must be directed; if there is a policy of not making refunds, cancellations, exchanges, or repurchases, a statement regarding this policy;
- D. Making any representation, in any manner, expressly or by implication, about the absolute or comparative benefits, performance, efficacy, safety, or side effects of any product or service including, but not limited to, any representation that:
 - Use of such product or service will result in rapid and substantial weight loss, reduce or eliminate fat, reduce or curb the appetite, increase metabolism, or cause permanent weight loss;
 - Scientific evidence, including double-blind, placebo-controlled weight loss studies, shows that such product or service causes rapid and substantial weight loss, reduces or eliminates fat, reduces or curbs the appetite, increases metabolism, or causes permanent weight loss; or
 - 3. Use of such product or service will reduce the risk or prevent colon cancer;

unless the representation, including any such representation made through the use of endorsements or trade names, is true, non-misleading, and at the time it is made, the Willms defendants possess and rely upon competent and reliable scientific evidence that substantiates such representation;

- E. Misrepresenting, or assisting others in misrepresenting, expressly or by implication, any material fact regarding endorsements or testimonials including, but not limited to:
 - That any product, program, or service is used, endorsed, or approved by specifically identified individuals or entities including, celebrities such as Oprah Winfrey and Rachael Ray;
 - 2. The status of any user or endorser of a product, program, or service including, but not limited to, misrepresenting that the user or endorser is an independent user or ordinary consumer of the product, program, or service; or
 - 3. That consumer testimonials reflect typical consumer experiences with a product, program, or service;
 - F. Failing to clearly and conspicuously disclose that:
 - Consumers in testimonials received funds, directly or indirectly, from any
 defendant including, but not limited to, if consumers in testimonials received funds
 from a nonprofit charitable fund that is directly or indirectly associated with any
 defendants; and
 - Any material connection, when one exists, between any user or endorser and the Willms defendants or any other individual or entity manufacturing, advertising, labeling, promoting, offering for sale, selling, or distributing a product, program, or service; and
- G. Charging, or causing to be charged, or assisting others in charging any consumer's credit card, or debiting, causing to be debited, or assisting others in debiting any consumer's bank account without the consumer's express informed consent for such charge or debit.

III. ACTIVITIES PROHIBITED PURSUANT TO THE ELECTRONIC FUND TRANSFER ACT

IT IS FURTHER ORDERED that defendants, whether acting directly or through any corporation, partnership, subsidiary, division, affiliate, or other entity or device, and their officers,

agents, servants, employees, attorneys, and all persons or entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, are hereby preliminarily restrained and enjoined from violating or assisting others who violate any provision of the Electronic Fund Transfer Act, 15 U.S.C. § 1693 et seq., and Regulation E, 12 C.F.R. § 205.1 et seq.

IV. MISREPRESENTATIONS TO THIRD PARTIES

IT IS FURTHER ORDERED that defendants, whether acting directly or through any corporation, partnership, subsidiary, division, affiliate, or other entity or device, and their officers, agents, servants, employees, attorneys, and all persons or entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, in connection with procuring services from third parties including, but not limited to, advertising networks, payment processors, banks or other financial institutions, marketing affiliates, customer service providers, lead brokers, web designers, and fulfillment houses, are hereby preliminarily restrained and enjoined from:

- A. Misrepresenting, or assisting others in misrepresenting, expressly or by implication, any material fact including, but not limited to:
 - 1. Control over or affiliation with any party seeking to procure services;
 - The nature, terms, conditions, and disclosures associated with the advertising, marketing, promoting, offering for sale, or sale of any product, program, or service offered; and
 - 3. Third party approvals or endorsements, or the substantiation for and the legal compliance of, advertising claims for any product, program, or service offered for sale;
- B. Failing to disclose to any merchant broker, payment processor, or financial institution any material fact related to obtaining a merchant account including, but not limited to, the identity of the owner, manager, director, or officer of the applicant for or holder of a merchant account, and any material connection between the owner, manager, director, or officer of the applicant for or holder of a merchant account and any person who has been or is placed in a merchant account monitoring program, has had a merchant account terminated by a payment processor or a financial institution, or has been fined or otherwise disciplined in connection with a merchant account by a payment processor or a

financial institution; and

C. monitoring programs or other risk management programs implemented by the credit card payment associations.

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V. CEASING COLLECTION ACTIVITY

Engaging in any practice that may have the effect of circumventing the chargeback

IT IS FURTHER ORDERED that defendants, whether acting directly or through any corporation, partnership, subsidiary, division, affiliate, or other entity or device, and their officers, agents, servants, employees, attorneys, and all persons or entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, are hereby preliminarily restrained and enjoined from causing any withdrawal, assessment of a fee, or other payment to be made against any consumer account, or otherwise causing collection of, or attempts to collect, payment, directly or indirectly, from a consumer, for any product, program, or service offered or provided to consumers, where the purported authorization for such payment occurred prior to the effective date of this Order.

VI. FINANCIAL STATEMENTS

IT IS FURTHER ORDERED that, unless previously submitted, each defendant shall serve upon counsel for the Commission, no later than ten (10) business days after entry of this Order:

- A completed individual financial statement accurate as of the date of entry of this Order, A. on the form attached to this Order (Attachment A), signed under penalty of perjury. The financial statement shall include assets held inside and outside the territory of the United States, shall be accurate as of the date of the entry of this Order, and shall be verified under oath. Each individual defendant shall attach to the completed financial statement copies of all local, state, provincial, and federal income and property tax returns, with attachments and schedules, as called for by the instructions to the financial statement; and
- A completed corporate financial statement for each corporate defendant accurate as of the В. date of entry of this Order, on the form attached to this Order (Attachment B), signed under penalty of perjury. Each financial statement shall include assets held inside and outside the territory of the United States, shall be accurate as of the date of the entry of this Order, and shall be verified under oath. Each

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corporate defendant shall attach to the completed financial statements copies of all local, state, provincial, and federal income and property tax returns, with attachments and schedules, as called for by the instructions to the financial statements.

VII. ASSET FREEZE

IT IS FURTHER ORDERED that defendants, whether acting directly or through any corporation, partnership, subsidiary, division, affiliate, or other entity or device, and their officers, agents, servants, employees, and attorneys, and all other persons or entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, except as directed by further order of the Court, are hereby preliminarily restrained and enjoined from:

- Transferring, liquidating, converting, encumbering, pledging, loaning, selling, concealing, A. dissipating, disbursing, assigning, spending, withdrawing, granting a lien or security interest or other interest in, or otherwise disposing of any asset, or any interest therein, wherever located, including outside the territorial United States, that is owned by, controlled by, or in the actual or constructive possession of, in whole or in part, any defendant or any other person or entity, and is so held or controlled for the benefit of, or subject to access by, or belonging to, any named defendant in this action or any other corporation, partnership, trust, foundation, or any other entity directly or indirectly owned, managed, or controlled by, or under common control with, any defendant including, but not limited to, any assets held by or for any defendant in any account at any bank or savings and loan institution, or with any credit card processing agent, automated clearing house processor, network transaction processor, bank debit processing agent, customer service agent, commercial mail receiving agency, or mail holding or forwarding company, or any credit union, retirement fund custodian, money market or mutual fund, storage company, trustee, or with any broker-dealer, escrow agent, title company, commodity trading company, precious metal dealer, or other financial institution or depository of any kind, either within or outside the territorial United States; and
- B. Failing to provide a written accounting within three (3) days from the date of entry of this Order for each asset subject to the provisions of Section VII.A.

VIII. DUTIES OF THIRD PARTIES

IT IS FURTHER ORDERED that any financial institution, business entity, or person

maintaining or having custody or control of any account or other asset of any defendant, or any corporation, partnership, or other entity directly or indirectly owned, managed, or controlled by, or under common control with any defendant, which is served with a copy of this Order, or otherwise has actual or constructive knowledge of this Order, shall:

- A. Hold and retain within its control and prohibit the withdrawal, removal, assignment, transfer, pledge, hypothecation, encumbrance, disbursement, dissipation, conversion, sale, liquidation, or other disposal of any of the assets, funds, documents, or other property held by, or under its control:
 - On behalf of, or for the benefit of, any defendant or any other party subject to Section VII above;
 - In any account maintained in the name of, or for the benefit of, or subject to withdrawal by, any defendant or other party subject to Section VII above; and
 - 3. That are subject to access or use by, or under the signatory power of, any defendant or other party subject to Section VII above;
 - B. Deny defendants access to any safe deposit boxes or storage facilities that are either:
 - Titled in the name, individually or jointly, of any defendant, or other party subject to Section VII above; or
 - 2. Subject to access by any defendant or other party subject to Section VII above;
- C. Provide the Commission, within five (5) days of the date of service of this Order, a sworn statement setting forth:
 - 1. The identification number of each account or asset titled in the name, individually or jointly, of any defendant, or held on behalf of, or for the benefit of, any defendant or other party subject to Section VII above, including all trust accounts managed on behalf of any defendant or subject to any defendant's control;
 - 2. The balance of each such account, or a description of the nature and value of such asset;
 - 3. The identification and location of any safe deposit box, commercial mail box, or storage facility that is either titled in the name, individually or jointly, of any defendant, or is otherwise subject to access or control by any defendant or other

- party subject to Section VII above, whether in whole or in part; and
- If the account, safe deposit box, storage facility, or other asset has been closed or removed, the date closed or removed and the balance on said date; and
- D. Upon plaintiff's request, within five (5) business days of said request, provide the Commission with copies of all records or other documentation pertaining to each such account or asset including, but not limited to, originals or copies of account applications, account statements, corporate resolutions, signature cards, checks, drafts, deposit tickets, transfers to and from the accounts, all other debit and credit instruments or slips, currency transaction reports, 1099 forms, and safe deposit box logs.

IX. REPATRIATION OF FOREIGN ASSETS AND DOCUMENTS IT IS FURTHER ORDERED that defendants shall:

- A. To the extent they have not already done so, within three (3) business days following entry of this Order, take such steps as are necessary to repatriate to the territory of the United States of America all assets that are located in a country other than the United States or Canada and are held by or for defendants or are under defendants' direct or indirect control, jointly, severally, or individually;
- B. To the extent they have not already done so, within three (3) business days following entry of this Order, provide plaintiff with a full accounting of all assets that are located outside of the United States or Canada that have been transferred to the United States pursuant to Subsection A above and are held by or for any defendant or are under any defendant's direct or indirect control, jointly, severally, or individually, including the addresses and names of any foreign or domestic financial institution or other entity holding the assets, along with the account numbers and balances;
- C. Hold and retain all such assets and prevent any transfer, disposition, or dissipation whatsoever of any such assets; and
- D. To the extent they have not already done so, within three (3) business days following entry of this Order, provide plaintiff access to defendants' records and documents held by financial institutions or other entities outside the United States and Canada, by signing and delivering to plaintiff's counsel the Consent to Release of Financial Records attached to this Order (Attachment C).

1 |

X. NONINTERFERENCE WITH REPATRIATION

IT IS FURTHER ORDERED that defendants are hereby preliminarily restrained and enjoined from taking any action, directly or indirectly, which may result in the encumbrance or dissipation of foreign assets, or in the hindrance of the repatriation required by the preceding Section IX of this Order including, but not limited to:

- A. Sending any statement, letter, facsimile, email or wire transmission, or telephoning or engaging in any other act, directly or indirectly, that results in a determination by a foreign trustee or other entity that a "duress" event has occurred under the terms of a foreign trust agreement, until such time that assets have been fully repatriated pursuant to the preceding Section of this Order; and
- B. Notifying any trustee, protector or other agent of any foreign trust or other related entities of either the existence of this Order, or of the fact that repatriation is required pursuant to a Court Order, until such time as assets have been fully repatriated pursuant to the preceding Section of this Order.

XI. LIMITED EXPEDITED DISCOVERY

IT IS FURTHER ORDERED that pursuant to Federal Rules of Civil Procedure 30(a), 31(a), 34, and 45, and notwithstanding the provisions of Federal Rules of Civil Procedure 26(d) and (f), 30(a)(2)(A), and 31(a)(2)(A), the parties are granted leave, at any time after entry of this Order to:

- A. Take the deposition of any person, whether or not a party, for the purpose of discovering the nature, location, status, and extent of the assets of defendants, and defendants' affiliates and subsidiaries; the nature and location of documents reflecting the business transactions of defendants, and defendants' affiliates and subsidiaries; the location of any premises where defendants, directly or through any third party, conduct business operations; the defendants' whereabouts; and/or the applicability of any evidentiary privileges to this action; and
- B. Demand the production of documents from any person, whether or not a party, relating to the nature, status, and extent of the assets of defendants, and defendants' affiliates and subsidiaries; the nature and location of documents reflecting the business transactions of defendants, and defendants' affiliates and subsidiaries; the location of any premises where defendants, directly or through any third party, conduct business operations; the defendants' whereabouts; and/or the applicability of any evidentiary privileges to this action.

Three (3) days notice shall be deemed sufficient for any such deposition, five (5) days notice shall be deemed sufficient for the production of any such documents, and twenty-four (24) hours notice shall be deemed sufficient for the production of any such documents that are maintained or stored only as electronic data. The provisions of this Section shall apply both to parties to this case and to non-parties. The limitations and conditions set forth in Federal Rules of Civil Procedure 30(a)(2)(A)(ii) and 31(a)(2)(A)(ii) regarding subsequent depositions of an individual shall not apply to depositions taken pursuant to this Section. Any such depositions taken pursuant to this Section shall not be counted toward any limit on the number of depositions under the Federal Rules of Civil Procedure or the Local Rules of Civil Procedure for the United States District Court for the Western District of Washington, including those set forth in Federal Rules of Civil Procedure 30(a)(2)(A) and 31(a)(2)(A). Service of discovery upon a party, taken pursuant to this Section, shall be sufficient if made through the means described in Section XVI of this Order.

XII. MAINTAIN RECORDS AND REPORT NEW BUSINESS ACTIVITY

IT IS FURTHER ORDERED that defendants, whether acting directly or indirectly through any corporation, partnership, subsidiary, division, affiliate, or other entity or device, and their officers, agents, servants, employees, attorneys, and all persons or entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, are hereby preliminarily restrained and enjoined from:

- A. Failing to create and maintain books, records, accounts, bank statements, current accountants' reports, general ledgers, general journals, cash receipt ledgers, cash disbursement ledgers and source documents, documents indicating title to real or personal property, and any other data which, in reasonable detail, accurately, fairly and completely reflect the incomes, disbursements, transactions, dispositions, and uses of the defendants' assets;
- B. Destroying, erasing, mutilating, concealing, altering, transferring, or otherwise disposing of, in any manner, directly or indirectly, any documents, including electronically-stored materials, that relate in any way to the business practices or business or personal finances of defendants; to the business practices or finances of entities directly or indirectly under the control of defendants; or to the business practices or finances of entities directly or indirectly under common control with any other defendant;

and

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C. Creating operating or evergiging any control

C. Creating, operating, or exercising any control over any new business entity, whether newly formed or previously inactive, including any partnership, limited partnership, joint venture, sole proprietorship, or corporation, without first providing plaintiff with a written statement disclosing (1) the name of the business entity; (2) the address and telephone number of the business entity; (3) the names of the business entity's officers, directors, principals, managers, and employees; and (4) a detailed description of the business entity's intended activities.

XIII. PROHIBITION ON DISCLOSING CUSTOMER INFORMATION

IT IS FURTHER ORDERED that defendants, whether acting directly or indirectly through any corporation, partnership, subsidiary, division, affiliate, or other entity or device, and their officers, agents, servants, employees, attorneys, and all persons or entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, are hereby preliminarily restrained and enjoined from:

- A. Selling, renting, leasing, transferring, or otherwise disclosing the name, address, birth date, telephone number, email address, Social Security number, Social Insurance number, credit card number, bank account number, or other financial or identifying personal information of any person from whom or about whom any defendant obtained such information in connection with activities alleged in the FTC's Complaint; and
- B. Benefitting from or using the name, address, birth date, telephone number, email address, Social Security number, Social Insurance number, credit card number, bank account number, or other financial or identifying personal information of any person from whom or about whom any defendant obtained such information in connection with activities alleged in the FTC's Complaint.

Provided, however, that defendants may disclose such financial or identifying personal information to a law enforcement agency or as required by any law, regulation, or court order.

XIV. COMPLIANCE MONITORING

IT IS FURTHER ORDERED that for the purpose of monitoring compliance with this Order, upon written request from the FTC, defendants shall provide to counsel for plaintiff within ten (10) days of the request:

- A. Copies of all marketing materials for any product, program, or service in use at the time of the receipt of plaintiff's request. Such marketing materials shall include, but not be limited to, sales and customer service scripts, websites, banner ads, emails, recorded outbound telephone messages, and other materials provided to consumers, employees, independent contractors, or other third party agents; and
- B. The full list, or if agreed by the parties, some sample of that list, of all consumers who have paid defendants, directly or indirectly, any fee, purchase price, or other payment since the date of entry of this Order in connection with any product, program, or service, and all refunds defendants have provided to said consumers. The list shall contain each consumer's name, address, telephone number, date of transaction, and amount paid, the amount refunded, and the website through which the consumer made the purchase.

XV. DISTRIBUTION OF ORDER BY DEFENDANTS

IT IS FURTHER ORDERED that defendants shall immediately provide a copy of this Order to each of their corporations, partnerships, subsidiaries, divisions, affiliates, marketing affiliate, sales entities, successors, assigns, independent contractors, or other entity or device, and their officers, directors, partners, members, agents, servants, employees, sales persons, representatives, attorneys, and all other persons or entities in active concert or participation with them. Within ten (10) days following entry of this Order, each defendant shall file with this Court and serve on plaintiff's counsel an affidavit identifying the names, titles, addresses, and telephone numbers of the persons that defendants have served with a copy of this Order in compliance with this provision.

XVI. SERVICE OF THIS ORDER BY PLAINTIFF

IT IS FURTHER ORDERED that copies of this Order may be served by facsimile transmission, personal or overnight delivery, electronic mail, or U.S. Mail, by agents and employees of the Commission or any federal law enforcement agency, on (1) defendants, or (2) any other person or entity that may be subject to any provision of this Order. Service upon any branch or office of any entity shall effect service upon the entire entity.

XVII. CONSUMER REPORTING AGENCIES

IT IS FURTHER ORDERED that, pursuant to Section 604 of the Fair Credit Reporting Act, 15 U.S.C. § 1681b, any consumer reporting agency may furnish a consumer or credit report concerning any

1	defendant to plaintiff.
2	XVIII. RETENTION OF JURISDICTION
3	IT IS FURTHER ORDERED that this Court shall retain jurisdiction of this matter for all
4	purposes.
5	
6	IT IS SO ORDERED, this day of, 2011, atm.
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8	Linited States District L. I.
9	United States District Judge Western District of Washington
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FEDERAL TRADE COMMISSION

FINANCIAL STATEMENT OF INDIVIDUAL DEFENDANT

Instructions:

- 1. Complete all items. Enter "None" or "N/A" ("Not Applicable") where appropriate. If you cannot fully answer a question, explain why.
- 2. "Dependents" include your live-in companion, dependent children, or any other person, whom you or your spouse (or your children's other parent) claimed or could have claimed as a dependent for tax purposes at any time during the past five years.
- 3. "Assets" and "Liabilities" include <u>ALL</u> assets and liabilities, located within the United States or elsewhere, whether held individually or jointly.
- 4. Attach continuation pages as needed. On the financial statement, state next to the Item number that the Item is being continued. On the continuation page(s), identify the Item number(s) being continued.
- 5. Type or print legibly.
- 6. Initial each page in the space provided in the lower right corner.
- 7. Sign and date the completed financial statement on the last page.

Penalty for False Information:

Federal law provides that any person may be imprisoned for not more than five years, fined, or both, if such person:

- (1) "in any matter within the jurisdiction of any department or agency of the United States knowingly and willfully falsifies, conceals or covers up by any trick, scheme, or device a material fact, or makes any false, fictitious or fraudulent statements or representations, or makes or uses any false writing or document knowing the same to contain any false, fictitious or fraudulent statement or entry" (18 U.S.C. § 1001);
- (2) "in any . . . statement under penalty of perjury as permitted under section 1746 of title 28, United States Code, willfully subscribes as true any material matter which he does not believe to be true" (18 U.S.C. § 1621); or
- (3) "in any (... statement under penalty of perjury as permitted under section 1746 of title 28, United States Code) in any proceeding before or ancillary to any court or grand jury of the United States knowingly makes any false material declaration or makes or uses any other information ... knowing the same to contain any false material declaration" (18 U.S.C. § 1623).

For a felony conviction under the provisions cited above, federal law provides that the fine may be not more than the greater of (i) \$250,000 for an individual or \$500,000 for a corporation, or (ii) if the felony results in pecuniary gain to any person or pecuniary loss to any person other than the defendant, the greater of twice the gross gain or twice the gross loss. 18 U.S.C. § 3571.

BACKGROUND INFORMATION

Socia	l Security No.
f BirthI	Privers License No.
	From (Date)
Facsim	ile No.
Internet Home Pa	ge
Rent or Own?	From/Until
Rent or Own?	From/Until
	he time period(s) during which they
r Live-In Companion	
Socia	l Security No
nber(s) your spouse/compan	ion has used, and the time period(s)
Own?Telepho	one No.
ent Job Annual C	Gross Salary/Wages \$
Spouse	
ecurity No.	Date of Birth
	Facsim

Page 2

Item 4.	Contact Information	
Name & Add	lress of Nearest Living Relative or Friend	
		Telephone No
Item 5.	Information About Dependents Who Live W	ith You
►Name		_ Date of Birth
Relationship	·	Social Security No.
►Name		_ Date of Birth
Relationship		Social Security No
►Name	Market and the second s	Date of Birth
Relationship		_ Social Security No
Item 6. ►Name & Ad	Information About Dependents Who Do Not	
		Social Security No
►Name Addr	ress	
		Social Security No
►Name & Ad	ddress	
		Social Security No
Item 7.	Employment Information	
which you we "Income" income" royalties or o	vere a director, officer, employee, agent, contractor, cludes, but is not limited to, any salary, commission	each of the previous five full years, for each company of participant or consultant at any time during that period. ns, draws, consulting fees, loans, loan payments, dividend h insurance premiums, automobile lease or loan payments.
►Company N	Name & Address	•
Dates Emplo	oyed: From (Month/Year)	To (Month/Year)
Positions He	eld with Beginning and Ending Dates	

Page 3 Initials _____

Item 7. continued		
Income Received: This year-to-date:	: \$: \$
20:	\$: \$
		: \$:
►Company Name & Address		
Dates Employed: From (Month/Yea	r)	To (Month/Year)
Positions Held with Beginning and E	Ending Dates	
Income Received: This year-to-date	: \$: \$
		: \$
		: \$:
►Company Name & Address		
		To (Month/Year)
		: \$
		: S
		: \$
	Filed by You or Your Spous	
List all pending lawsuits that have be lawsuits that resulted in final judgme	en filed by you or your spou ents or settlements in Items 16	se in court or before an administrative agency. (List 5 and 25).
Opposing Party's Name & Address _		
Court's Name & Address		
Docket NoRe	lief Requested	Nature of Lawsuit
	Status	

Page 4

Item 9. Pending Lawsuits Filed Against You or Your Spouse

- FF 8 5	SS		
Court's Name & Address			
		Nature of Lawsuit	
	Status		***
Item 10. Safe Dep	oosit Boxes		
List all safe deposit boxes, locate dependents, or held by others for describe the contents of each box	the benefit of you, your spous	elsewhere, held by you, your spouse, or any of your dependents. On a so	or any of your eparate page,
Owner's Name	Name & Address of D	epository Institution	Box No.
Item 11. Business Interes	ots		
Item 11. Business Interes List all businesses for which you,	ots your spouse, or your depende	ents are an officer or director.	
Item 11. Business Interes List all businesses for which you, Business' Name & Address	sts your spouse, or your depende	ents are an officer or director.	,
List all businesses for which you, Business' Name & Address Business Format (e.g., corporation)	sts your spouse, or your depende n)	ents are an officer or director. Description of Business	
List all businesses for which you, Business' Name & Address Business Format (e.g., corporation)	your spouse, or your dependent n) Position(s) Held, and By	ents are an officer or director. Description of Business Whom	
List all businesses for which you, Business' Name & Address Business Format (e.g., corporation) Business' Name & Address	your spouse, or your dependent n) Position(s) Held, and By	ents are an officer or director. Description of Business	
List all businesses for which you, Business' Name & Address Business Format (e.g., corporation) Business' Name & Address Business' Name & Address	your spouse, or your dependent n) Position(s) Held, and By	ents are an officer or director. Description of Business Whom Description of Business	
List all businesses for which you, Business' Name & Address Business Format (e.g., corporatio) Business' Name & Address Business' Name & Address	your spouse, or your dependent n) Position(s) Held, and By n) Position(s) Held, and By	ents are an officer or director. Description of Business Whom Description of Business	
List all businesses for which you, Business' Name & Address Business Format (e.g., corporation) Business Format (e.g., corporation) Business Format (e.g., corporation) Business Format (e.g., corporation)	your spouse, or your dependent n) Position(s) Held, and By n) Position(s) Held, and By	ents are an officer or director. Description of Business Whom Description of Business	

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FINANCIAL INFORMATION: ASSETS AND LIABILITIES

REMINDER: "Assets" and "Liabilities" include <u>ALL</u> assets and liabilities, located within the United States or elsewhere, whether held individually or jointly.

Cash, Bank, and Money Market Accounts

Cash on Hand \$	Cash Held For Your Bene	fit \$	
Name on Account	Name & Address of Financial Institution	Account No.	<u>Current</u> <u>Balance</u>
			\$
			\$
			\$
			\$
			\$
			\$
Item 13.	I.S. Government Securities		
	securities, including but not limited to, savings bonds dependents, or held by others for the benefit of you,		
Name on Account	Type of Obligation	Security Amount	Maturity Date
		S	
		\$	

Page 6

<u>Item 12.</u>

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List all publicly traded securities, including but not limited to, stocks, stock options, registered and bearer bonds, state and municipal bonds, and mutual funds, held by you, your spouse, or your dependents, or held by others for the benefit of

Item 14. Publicly Traded Securities and Loans Secured by Them

Page 7

you, your spouse, or your dependents. ►Issuer _____ Type of Security No. of Units Owned Name on Security _____ Current Fair Market Value \$____ Loan(s) Against Security \$ Broker House, Address Broker Account No. ►Issuer _____ Type of Security _____ No. of Units Owned Name on Security _____ Current Fair Market Value \$ Loan(s) Against Security \$ Broker House, Address ______ Broker Account No. ____ Item 15. Other Business Interests List all other business interests, including but not limited to, non-public corporations, subchapter-S corporations, limited liability corporations ("LLCs"), general or limited partnership interests, joint ventures, sole proprietorships, and oil and mineral leases, held by you, your spouse, or your dependents, or held by others for the benefit of you, your spouse, or your dependents. Business Format ______ Business' Name & Address Ownership % Owner (e.g., self, spouse) _____ Current Fair Market Value \$ Business Format Business' Name & Address Ownership % Owner (e.g., self, spouse) _____ Current Fair Market Value \$____ Item 16. Monetary Judgments or Settlements Owed to You, Your Spouse, or Your Dependents List all monetary judgments or settlements owed to you, your spouse, or your dependents. Opposing Party's Name & Address Court's Name & Address _____ Docket No. Nature of Lawsuit _____ Date of Judgment ____ Amount \$ ►Opposing Party's Name & Address Court's Name & Address _____ Docket No. ____ Nature of Lawsuit Date of Judgment Amount \$

Initials

<u>Item 17.</u>	Other Amounts Owed to You, Your Spouse, or You	ır Dependents
List all other	amounts owed to you, your spouse, or your dependents.	
Debtor's Nar	ne, Address, & Telephone No.	
	ount Owed \$ Current Amount Owed \$	
<u>Item 18.</u>	Life Insurance Policies	
List all life in	nsurance policies held by you, your spouse, or your depend	dents.
►Insurance C	ompany's Name, Address, & Telephone No.	
	Вепеfісіагу	····
Policy No	Loans Against Policy \$	Surrender Value \$
►Insurance C	ompany's Name, Address, & Telephone No.	
	Beneficiary	
Policy No	Loans Against Policy \$	Surrender Value \$
<u>Item 19.</u>	Deferred Income Arrangements	
plans, 401(k)	red income arrangements, including but not limited to, defe plans, IRAs, Keoghs, and other retirement accounts, held the benefit of you, your spouse, or your dependents.	erred annuities, pensions plans, profit-sharing by you, your spouse, or your dependents, or held
►Name on Ac	count Type of Plan	Date Established
	lministrator's Name, Address & Telephone No.	
	Surrender Value \$	
	count Type of Plan	
	ministrator's Name, Address & Telephone No.	
	Surrender Value \$	

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Item 20. Personal Property

List all personal property, by category, whether held for personal use or for investment, including but not limited to, furniture and household goods of value, computer equipment, electronics, coins, stamps, artwork, gemstones, jewelry, bullion, other collectibles, copyrights, patents, and other intellectual property, held by you, your spouse, or your dependents, or held by others for the benefit of you, your spouse, or your dependents.

<u>Property Category</u> (e.g., artwork, jewelry)	Name of Owner	Property Location	<u>Acquisit</u> <u>Cost</u>	
		1000000	<u> </u>	<u> </u>
			\$	\$
				<u> </u>
			\$	\$\$
Item 21. Cars, Trucks, M	lotorcycles, Boats, Airpla	nes, and Other Vehicles		
List all cars, trucks, motorcycles, dependents, or held by others for	boats, airplanes, and other	vehicles owned or operat	ed by you, your sp	ouse, or your
►Vehicle Type	Make	Model	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Year
Registered Owner's Name		Registration State & No.		
Address of Vehicle's Location				
Purchase Price \$				
Lender's Name and Address				
Original Loan Amount \$			Monthly Payment	\$
►Vehicle Type				
Registered Owner's Name		Registration State & No.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Address of Vehicle's Location				
Purchase Price \$	Current Value \$	Account/Loan	No	
Lender's Name and Address				
Original Loan Amount \$				

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Item 21. Continued ►Vehicle Type _____ Make _____ Model _____ Year Registered Owner's Name ______ Registration State & No. Address of Vehicle's Location Purchase Price \$ Current Value \$ ___ Account/Loan No. ___ Lender's Name and Address Original Loan Amount \$_____ Current Loan Balance \$____ Monthly Payment \$_____ Item 22. Real Property List all real estate held by you, your spouse, or your dependents, or held by others for the benefit of you, your spouse, or your dependents. ►Type of Property_____ Property's Location Name(s) on Title and Ownership Percentages Acquisition Date Purchase Price \$_____ Current Value \$____ Basis of Valuation Loan or Account No. Lender's Name and Address Current Balance On First Mortgage \$_____ Monthly Payment \$ Other Loan(s) (describe) Current Balance \$ Monthly Payment \$_____ Rental Unit?_____ Monthly Rent Received \$_____ ►Type of Property______Property's Location_ Name(s) on Title and Ownership Percentages Acquisition Date _____ Purchase Price \$_____ Current Value \$____ Basis of Valuation_____ Loan or Account No.____ Lender's Name and Address Current Balance On First Mortgage \$_____ Monthly Payment \$____

Other Loan(s) (describe) Current Balance \$

Monthly Payment \$ Rental Unit? Monthly Rent Received \$

Page 10

Item 23. Credit Cards

List each credit card held by you, your spouse, or your dependents. Also list any other credit cards that you, your spouse, or your dependents use.

Name of Credit Card (e.g., Visa, MasterCard, Department Store)	Account No.	Name(s) on Account	<u>Current</u> <u>Balance</u>	Minimum Monthly Payment
			\$	\$
			_ \$	\$
	*****		\$	\$
			\$	\$
			_ \$	\$
			S	\$\$
List all taxes, such as income taxes of Type of Tax	<u>Amount (</u> \$\$	Owed Ye	ear Incurred	
<u>Item 25.</u> Judgments or Settle	ements Owed			
List all judgments or settlements owe	ed by you, your spouse	e, or your dependents	i.	
Opposing Party's Name & Address_				
Court's Name & Address			Doc	ket No
Nature of Lawsuit		Date	Am	ount \$

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Item 26. Other Loan	s and Liabilities	
List all other loans or liabili	ties in your, your spouse's, or your dependent	s' names.
Name & Address of Lende	r/Creditor	
Nature of Liability	Name(s	s) on Liability
Date of Liability	Amount Borrowed \$	Current Balance \$
Payment Amount \$	Frequency of Payment	
Name & Address of Lende	r/Creditor	
Nature of Liability	Name(s	s) on Liability
Date of Liability	Amount Borrowed \$	Current Balance \$
Payment Amount \$	Frequency of Payment	
Tax Year	of each signed tax return that was filed durin Name(s) on Return	Refund Expected
		\$
List all applications for ban	rovide a copy of each application, including	your spouse, or your dependents have submitte all attachments. & Address of Lender
	···	***
Name of the state	<u> </u>	

Page 12 Initials ____

Item 29. Trusts and Escrows

List all funds or other assets that are being held in trust or escrow by any person or entity for you, your spouse, or your dependents. Also list all funds or other assets that are being held in trust or escrow by you, your spouse, or your dependents, for any person or entity. *Provide copies of all executed trust documents*.

Trustee or Escrow Agent's	<u>Da</u>		Grantor	<u>Ben</u>	eficiaries	Present Market
Name & Address	<u>Establ</u>	ished				Value of Assets
						\$
		,,				_ \$
					***	_\$
	_					_\$
						\$
						-
Item 30. Transfers of Assets						
List each person to whom you have transprevious three years by loan, gift, sale, that period.	nsferred, in or other tra	the aggregat unsfer. For ea	te, more that ach such per	n \$2,500 in rson, state t	funds or oth he total amo	er assets during the unt transferred during
Transferee's Name, Address. & Relati	ionsh <u>ip</u>	Property Transferre		ggregate Value	<u>Transfer</u> <u>Date</u>	Type of Transfer (e.g., Loan, Gift)
			\$			
		-	\$. · · · · · · · ·	
			\$			
		.,	Ψ		. 100.000	
			\$			
			rh.			
					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
		10110	\$			
, , , , , , , , , , , , , , , , , , ,	1		\$			

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SUMMARY FINANCIAL SCHEDULES

Item 31. Combined Balance Sheet for You, Your Spouse, and Your Dependents

<u>ASSETS</u>		<u>LIABILITIES</u>	
Cash on Hand (Item 12)	\$	Credit Cards (Item 23)	\$
Cash in Financial Institutions (Item 12)	S	Motor Vehicles - Liens (Item 21)	\$
U.S. Government Securities (Item 13)	\$	Real Property - Encumbrances (Item 22)	\$
Publicly Traded Securities (Item 14)	S	Loans Against Publicly Traded Securities (Item 14)	\$
Other Business Interests (Item 15)	\$	Taxes Payable (Item 24)	\$
Judgments or Settlements Owed to You (Item 16)	\$	Judgments or Settlements Owed (Item 25)	\$
Other Amounts Owed to You (Item 17)	\$	Other Loans and Liabilities (Item 26)	\$
Surrender Value of Life Insurance (Item 18)	\$	Other Liabilities (Itemize)	
Deferred Income Arrangements (Item 19)	\$		\$
Personal Property (Item 20)	\$		\$
Motor Vehicles (Item 21)	\$		\$
Real Property (Item 22)	\$		\$
Other Assets (Itemize)			\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
Total Assets	\$	Total Liabilities	\$

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<u>Item 32.</u> Combined Average Monthly Income and Expenses for You, Your Spouse, and Your Dependents for the Last 6 Months

Provide the average monthly income and expenses for you, your spouse, and your dependents for the last 6 months. Do not include credit card payments separately; rather, include credit card expenditures in the appropriate categories.

<u>INCOME</u>	<u>EXPENSES</u>	
Salary - After Taxes	\$ Mortgage Payments for Residence(s)	\$
Fees, Commissions, and Royalties	\$ Property Taxes for Residence(s)	\$
Interest	\$ Rental Property Expenses, Including Mortgage Payments, Taxes, and Insurance	\$
Dividends and Capital Gains	\$ Car or Other Vehicle Lease or Loan Payments	\$
Gross Rental Income	\$ Food Expenses	\$
Profits from Sole Proprietorships	\$ Clothing Expenses	\$
Distributions from Partnerships, S-Corporations, and LLCs	\$ Utilities	\$
Distributions from Trusts and Estates	\$ Medical Expenses, Including Insurance	\$
Distributions from Deferred Income Arrangements	\$ Other Insurance Premiums	\$
Social Security Payments	\$ Other Transportation Expenses	\$
Alimony/Child Support Received	\$ Other Household Expenses	\$
Gambling Income	\$ Other Expenses (Itemize)	
Other Income (Itemize)		\$
	\$ 	\$
	\$ 	\$
	\$ 	\$
Total Income	\$ Total Expenses	\$

Page 15 Initials _____

ATTACHMENTS

Documents Attached to this Financial Statement Item 33. List all documents that are being submitted with this financial statement. Item No. Document Description of Document Relates To I am submitting this financial statement with the understanding that it may affect action by the Federal Trade Commission or a federal court. I have used my best efforts to obtain the information requested in this statement. The responses I have provided to the items above are true and contain all the requested facts and information of which I have notice or knowledge. I have provided all requested documents in my custody, possession, or control. I know of the penalties for false statements under 18 U.S.C. § 1001, 18 U.S.C. § 1621, and 18 U.S.C. § 1623 (five years imprisonment and/or fines). I certify under penalty of perjury under the laws of the United States that the foregoing is true and correct. Executed on:

Page 16 Initials _____

Signature

(Date)

FEDERAL TRADE COMMISSION

FINANCIAL STATEMENT OF CORPORATE DEFENDANT

Instructions:

- 1. Complete all items. Enter "None" or "N/A" ("Not Applicable") where appropriate. If you cannot fully answer a question, explain why.
- 2. In completing this financial statement, "the corporation" refers not only to this corporation but also to each of its predecessors that are not named defendants in this action.
- 3. When an Item asks for information about assets or liabilities "held by the corporation," include <u>ALL</u> such assets and liabilities, located within the United States or elsewhere, held by the corporation or held by others for the benefit of the corporation.
- 4. Attach continuation pages as needed. On the financial statement, state next to the Item number that the Item is being continued. On the continuation page(s), identify the Item number being continued.
- 5. Type or print legibly.
- 6. An officer of the corporation must sign and date the completed financial statement on the last page and initial each page in the space provided in the lower right corner.

Penalty for False Information:

Federal law provides that any person may be imprisoned for not more than five years, fined, or both, if such person:

- (1) "in any matter within the jurisdiction of any department or agency of the United States knowingly and willfully falsifies, conceals or covers up by any trick, scheme, or device a material fact, or makes any false, fictitious or fraudulent statements or representations, or makes or uses any false writing or document knowing the same to contain any false, fictitious or fraudulent statement or entry" (18 U.S.C. § 1001);
- (2) "in any . . . statement under penalty of perjury as permitted under section 1746 of title 28, United States Code, willfully subscribes as true any material matter which he does not believe to be true" (18 U.S.C. § 1621); or
- (3) "in any (... statement under penalty of perjury as permitted under section 1746 of title 28, United States Code) in any proceeding before or ancillary to any court or grand jury of the United States knowingly makes any false material declaration or makes or uses any other information . . . knowing the same to contain any false material declaration." (18 U.S.C. § 1623)

For a felony conviction under the provisions cited above, federal law provides that the fine may be not more than the greater of (i) \$250,000 for an individual or \$500,000 for a corporation, or (ii) if the felony results in pecuniary gain to any person or pecuniary loss to any person other than the defendant, the greater of twice the gross gain or twice the gross loss. 18 U.S.C. § 3571.

BACKGROUND INFORMATION

<u>Item 1.</u> General Information		
Corporation's Full Name		
Primary Business Address	· ·	From (Date)
Telephone No.	Fax No	· · · · · · · · · · · · · · · · · · ·
E-Mail Address	_Internet Home Page	
All other current addresses & previous addres	ses for past five years, including post	office boxes and mail drops:
Address		From/Until
Address_		From/Until
Address		From/Until
All predecessor companies for past five years.	:	
Name & Address		From/Until
Name & Address		From/Until
Name & Address		From/Until
<u>Item 2.</u> Legal Information		
Federal Taxpayer ID No.	State & Date of Incorpora	ation
State Tax ID No Sta	ate Profit or Not	For Profit
Corporation's Present Status: Active	Inactive	Dissolved
If Dissolved: Date dissolved	By Whom	
Reasons		
Fiscal Year-End (Mo./Day)	Corporation's Business Activities	
Item 3. Registered Agent		
Name of Registered Agent		
Address		elephone No.

Page 2

Item 4.	Principal Stockholders		
List all perso	ns and entities that own at least 5% of the corporation's stock.		
	Name & Address		% Owned
Item 5.	Board Members		
List all mem	bers of the corporation's Board of Directors.		
	Name & Address	6 Owned	Term (From/Until)
		 ·	
·			
			-
<u>Item 6.</u>	Officers		
List all of th whose titles	e corporation's officers, including <i>de facto</i> officers (individuals with signification do not reflect the nature of their positions).	cant mana	gement responsibility
	Name & Address		% Owned
			

Page 3 Initials _____

Businesses Related to the Corporation Item 7. List all corporations, partnerships, and other business entities in which this corporation has an ownership interest. Name & Address **Business Activities** % Owned State which of these businesses, if any, has ever transacted business with the corporation **Businesses Related to Individuals** Item 8. List all corporations, partnerships, and other business entities in which the corporation's principal stockholders, board members, or officers (i.e., the individuals listed in Items 4 - 6 above) have an ownership interest. Business Name & Address Individual's Name **Business Activities** % Owned State which of these businesses, if any, have ever transacted business with the corporation Related Individuals Item 9. List all related individuals with whom the corporation has had any business transactions during the three previous fiscal years and current fiscal year-to-date. A "related individual" is a spouse, sibling, parent, or child of the principal stockholders, board members, and officers (i.e., the individuals listed in Items 4 - 6 above). Name and Address Relationship **Business Activities**

Page 4 Initials _____

<u>Item 10.</u>	Outside .	Accountants			
List all outside	e accountan	ts retained by the corporation	during the last three	e years.	
<u>Nan</u>	<u>1e</u>	Firm Name		Address	<u>CPA/PA?</u>
					AND AND ADDRESS OF THE PARTY OF
<u>Item 11.</u>	Corpora	tion's Recordkeeping			
List all individently the last three y	duals within years.	the corporation with respons	ibility for keeping	the corporation's finan	cial books and records for
		Name, Address, & Telepho	one Number		Position(s) Held
Item 12.	Attorney		1 11		
List all attorne	eys retained	by the corporation during the	e last three years.		
<u>Nan</u>	<u>ne</u>	<u>Firm Name</u>		Address	

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Item 13. Pending Lawsuits Filed by the Corporation

List all pending lawsuits that have been filed by the corporation in court or before an administrative agency. (List lawsuits that resulted in final judgments or settlements in favor of the corporation in Item 25).

Opposing Party's Name	e & Address		
Court's Name & Addre	SS		
Docket No	Relief Requested	Nature of Lawsuit	
•			
		Nature of Lawsuit	
		Nature of Lawsuit	
	Status		
Opposing Party's Name	e & Address		
Court's Name & Addre	ess		
Docket No	Relief Requested	Nature of Lawsuit	
	Status		
Opposing Party's Name	e & Address		
Court's Name & Addre	ess		
Docket No	Relief Requested	Nature of Lawsuit	
	Status		
Opposing Party's Nam	e & Address		
Court's Name & Addre			
Docket No		Nature of Lawsuit	

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Item 14. Current Lawsuits Filed Against the Corporation

List all pending lawsuits that have been filed against the corporation in court or before an administrative agency. (List lawsuits that resulted in final judgments, settlements, or orders in Items 26 - 27).

Opposing Party's Nam	e & Address		
Court's Name & Addre	PSS		
Docket No	Relief Requested	Nature of Lawsuit	
	Status		
Opposing Party's Nam	e & Address		
Court's Name & Addre	2SS	. 100000	
		Nature of Lawsuit	
	Status		
Opposing Party's Nam	e & Address		
		Nature of Lawsuit	
	Status		
Opposing Party's Nam	e & Address		
Court's Name & Addre	ess		
Docket No	Relief Requested	Nature of Lawsuit	
	Status		
Opposing Party's Nam	ne & Address		
Court's Name & Addre	ess		
Docket No	Relief Requested	Nature of Lawsuit	
	Status		
Opposing Party's Nam	ne & Address		
		Nature of Lawsuit	

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<u>Item 15.</u>	Bankrup	tcy Inform	ation					
List all state in	isolvency a	nd federal l	ankruptcy	proceedings in	avolving th	ne corporation		
Commenceme	nt Date		Ten	mination Date		D	ocket No.	
If State Court:	Court & C	ounty]	f Federal	Court: District		
Disposition _								
<u>Item 16.</u>	S	Safe Deposi	t Boxes					
List all safe de benefit of the							corporation, or held by	others for th
Owner's Nam	<u>e</u> 1	Name & Ad	dress of De	pository Insti	tution			Box No.
			<u>F11</u>	NANCIAL IN	IFORMA	TION		
	sets and lia	bilities, loc	ated within				d by the corporation,' d by the corporation	
<u>Item 17.</u>	Tax Ret	urns						
List all federa	ıl and state	corporate ta	x returns fi	led for the las	t three con	plete fiscal ye	ears. Attach copies of a	ll returns.
<u>Federal/</u> <u>State/Both</u>	Tax Year	Tax D Feder			Due <u>T</u>	<u>Γax Paid</u> <u>State</u>	Preparer's Nam	<u>e</u>
		\$	\$	\$	\$			
<u> </u>		\$	\$	\$	\$			
		\$	\$	\$	\$			
<u>Item 18.</u>	Financia	al Stateme	nts					

Page 8

<u>Year</u>	Balance She	et Profit & Loss Stater	<u>nent</u>	Cash Flow State	ement	Changes in Own	er's Equity	Audited'
						-		
Item 19.		l Summary						
	profit and loss	complete fiscal years and statement in accordance						
		Current Year-to-Date		1 Year Ago		2 Years Ago		ırs Ago
Gross Re	venue	\$					\$	
Expenses		S					\$	
Net Profi	t After Taxes	\$		10.7456	\$	受いた また 社 (AMDAGET) 1000 1	S	
<u>Payables</u>		\$ \$						
Receivab	<u>les</u>	\$			· • • • • • • • • • • • • • • • • • • •		新 秦公	
<u>Item 20.</u>	Cash, Ba	nnk, and Money Marke	t Acc	ounts				
		l money market accounted by the corporation. To						ccounts, a
certificates		C	ash H	eld for the Corpo	ration'	s Benefit \$		
	and \$							
Cash on H		inancial Institution	<u>S</u>	Signator(s) on Ac	count	Account		Current Balance
Cash on H		inancial Institution	<u> </u>	lignator(s) on Ac	count	Account		
Cash on H		inancial Institution	<u>\$</u>	iignator(s) on Ac	count	Account		
Cash on H		inancial Institution	<u>\$</u>	ignator(s) on Ac	count	Account	\$	

Initials _____

Page 9

List all U.S. Government obligations, including but not limited to, savings bonds, treasury bills, or treasury notes, held by the corporation. Also list all publicly traded securities, including but not limited to, stocks, stock options, registered and bearer bonds, state and municipal bonds, and mutual funds, held by the corporation.

Issuer	Type of Security/Obligation	on
No. of Units Owned Curren	t Fair Market Value \$	Maturity Date
Issuer	Type of Security/Obligation	on
No. of Units Owned Curren	t Fair Market Value \$	Maturity Date
Item 22. Real Estate		
List all real estate, including leaseholds i	n excess of five years, held by the	corporation.
Type of Property	Property's Locat	ion
Name(s) on Title and Ownership Percent	ages	
Current Value \$	Loan or Account No.	
Lender's Name and Address		
Current Balance On First Mortgage \$	Monthly Payment	t \$
Other Loan(s) (describe)		Current Balance \$
Monthly Payment \$	Rental Unit?	Monthly Rent Received \$
Type of Property	Property's Locat	tion
Name(s) on Title and Ownership Percent	tages	
Current Value \$	Loan or Account No.	
Lender's Name and Address		
Current Balance On First Mortgage \$	Monthly Paymen	t \$
Other Loan(s) (describe)		Current Balance \$
Monthly Payment \$	Rental Unit?	Monthly Rent Received \$
Item 23. Other Assets		

Page 10

Initials

List all other property, by category, with an estimated value of \$2,500 or more, held by the corporation, including but not limited to, inventory, machinery, equipment, furniture, vehicles, customer lists, computer software, patents, and other intellectual property.

Property Category	Property Location	Acquisition Cost	Current Value
		\$	\$
		\$	\$
		S	_ \$
		\$	\$
		\$	\$
		S	\$
		\$	\$
		. S	\$
	ling funds or other assets that are in escrow or in trust i	\$for the corpo	\$ ration.
	ling funds or other assets that are in escrow or in trust	for the corpo	ration.
ist all persons and other entities h Trustee or Escrow Agent	ding funds or other assets that are in escrow or in trust	for the corpo	ration.
ist all persons and other entities h Trustee or Escrow Agent	ding funds or other assets that are in escrow or in trust	for the corpo <u>Pr</u> o <u>Va</u>	ration.
ist all persons and other entities h Trustee or Escrow Agent	ding funds or other assets that are in escrow or in trust	for the corpo Pro Va	ration.
ist all persons and other entities h Trustee or Escrow Agent	ding funds or other assets that are in escrow or in trust	for the corpo Pro Va \$\$ \$\$ \$\$	ration. esent Market lue of Assets
ist all persons and other entities h Trustee or Escrow Agent	ding funds or other assets that are in escrow or in trust	for the corpo	ration. esent Market lue of Assets
ist all persons and other entities h Trustee or Escrow Agent	ding funds or other assets that are in escrow or in trust	for the corpo	ration. esent Market lue of Assets

Page 11 Initials

List all monetary judgments and settlements, recorded and unrecorded, owed to the corporation.

Opposing Party's Name & Address		
Court's Name & Address		Docket No.
Nature of Lawsuit	Date of Judgment	Amount \$
Opposing Party's Name & Address		
Court's Name & Address		Docket No
Nature of Lawsuit	Date of Judgment	Amount \$
Item 26. Monetary Judgments	and Settlements Owed By the Corporation	n
List all monetary judgments and settlem	ents, recorded and unrecorded, owed by the	corporation.
Opposing Party's Name & Address	***************************************	
Court's Name & Address		Docket No
Nature of Lawsuit	Date	Amount \$
Opposing Party's Name & Address		
Court's Name & Address		Docket No
Nature of Lawsuit	Date of Judgment	Amount \$
Opposing Party's Name & Address		
Court's Name & Address		Docket No
Nature of Lawsuit	Date of Judgment	Amount \$
Opposing Party's Name & Address		
Court's Name & Address		Docket No
Nature of Lawsuit	Date of Judgment	Amount \$
Opposing Party's Name & Address		
Court's Name & Address		Docket No.
Nature of Lawsuit	Date of Judgment	Amount \$
Item 27. Government Orders a	and Settlements	
List all existing orders and settlements	between the corporation and any federal or s	state government entities.
Name of Agency	Contact Pe	rson
Page 12		Initials

Address			Te	elephone No.
Agreement Date	Nature of Agreem	nent		
Item 28. Credit Cards	5			
List all of the corporation's cr	edit cards and store cha	arge accounts an	d the individuals a	uthorized to use them.
Name of Credit Ca	ard or Store	<u>Name</u>	s of Authorized Us	ers and Positions Held
List all compensation and oth independent contractors, and fiscal years and current fiscal consulting fees, bonuses, divibut are not limited to, loans, l	consultants (other than year-to-date. "Comper dends, distributions, ro oan payments, rent, car	those individual nsation" include yalties, pensions	Is listed in Items 5 ares, but is not limited s, and profit sharing	highly compensated employees, and 6 above), for the two previous d to, salaries, commissions, g plans. "Other benefits" include, as, whether paid directly to the
individuals, or paid to others of Name/Position		1 Year Ago	2 Years Ago	Compensation or Type of Benefits
	\$	_\$	_\$	
	\$	_ \$	_ S	
	\$	_ \$	<u>\$</u>	
	<u> </u>	\$	_ \$	
Item 30. Compensation	\$on of Board Members	\$sand Officers	\$	

List all compensation and other benefits received from the corporation by each person listed in Items 5 and 6, for the current fiscal year-to-date and the two previous fiscal years. "Compensation" includes, but is not limited to, salaries, commissions, consulting fees, dividends, distributions, royalties, pensions, and profit sharing plans. "Other benefits" include, but are not limited to, loans, loan payments, rent, car payments, and insurance premiums, whether paid directly to the individuals, or paid to others on their behalf.

Page 13 Initials _____

Name/Position	Current Fis Year-to-D		2 Years Ago		npensation or pe of Benefits
	\$\$	\$\$	\$		
	\$	\$			
	\$	S			
	S	\$			
	\$	\$	_S		
	\$	\$	\$		· recommendation
	\$	<u> </u>	\$		Market 1
	\$	\$	_\$		
List all transfers of assets over \$ previous three years, by loan, gi Transferee's Name. Address. &	ft, sale, or other t	ransfer. <u>Property</u> <u>Transferred</u>	Aggregate Value	Transfer Date	Type of Transfer (e.g., Loan, Gift)
			\$	•	
			\$		
			- 1111-112-012-01		
			\$		
			\$		
			\$		

 $\frac{\text{Item No. Document}}{\text{Relates To}} \quad \frac{\text{Description of Document}}{\text{Description of Document}}$

Documents Attached to the Financial Statement

List all documents that are being submitted with the financial statement.

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<u>Item 32.</u>

Initials	

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Commission or a federa responses I have provid- notice or knowledge. I penalties for false stater	his financial statement with the understanding that it may affect action by the Federal Trade court. I have used my best efforts to obtain the information requested in this statement. The I to the items above are true and contain all the requested facts and information of which I have ave provided all requested documents in my custody, possession, or control. I know of the ents under 18 U.S.C. § 1001, 18 U.S.C. § 1621, and 18 U.S.C. § 1623 (five years imprisonment ider penalty of perjury under the laws of the United States that the foregoing is true and correct.
Executed on:	
(Date)	Signature
	Corporate Position

Page 15 Initials

CONSENT TO RELEASE OF FINANCIAL RECORDS

I,, do hereby direct any bank
or trust company at which I have a bank account of any kind or at which a corporation has a
bank account of any kind upon which I am authorized to draw, and its officers, employees and
agents, to disclose all information and deliver copies of all documents of every nature in your
possession or control which relate to the said bank accounts to any attorney of the Federal Trade
Commission, and to give evidence relevant thereto, in the matter of FTC v. Jesse Willms, et al.,
now pending in the United States District Court for the Western District of Washington at
Seattle, and this shall be irrevocable authority for so doing. This direction is intended to apply to
the laws of countries other than the United States which restrict or prohibit the disclosure of
bank information without the consent of the holder of the account, and shall be construed as
consent with respect thereto, and the same shall apply to any of the bank accounts for which I
may be the relevant principal. This consent form is being executed pursuant to court order.
Dated:, 2011 Signed: